

Contract #

C8864891



MASTER ORDER

TEXAS A&M UNIVERSITY, COLLEGE STATION, TEXAS

Vendor:

NRCCUA
3651 NE Ralph Powell Road
Lee's Summit, MO 64064
800-862-7759 (o)
888-887-6164 (f)
Chadd Bridwell
Chadd.bridwell@nrccua.org

Billing Address:

Texas A&M University
Financial Management Operations
Attn: Accounts Payable
6000 TAMU
College Station, TX 77843-6000
United States

This Master Order shall be effective as of **September 1, 2017** and pertains to all goods and/or services covered by Texas A&M University AggieBuy Contract # **C8864891**.

This document is **NOT** considered as an order to ship from. Individual orders and/or requests for services as a result of this Master Order shall be requested on an as needed basis.

1. Vendor shall provide goods and/or services as designated on Attachment A, specifications, terms and conditions as stated in Invitation-to-Bid #**255354**, and any addenda thereto, are all made a part hereof and collectively evidence and constitute Texas A&M University AggieBuy Contract # **C8864891**.

2. Delivery Information:

Texas A&M University
Attn: Shelley Wedemeier
Office of the Commandant
Military Science Bldg. – Rm. 010
College Station, TX 77843-1227
979-458-1708

3. Payment shall be made within thirty (30) days after acceptance of goods and/or services and receipt of invoice, whichever is later. Vendor shall submit one copy of an itemized invoice referencing the AggieBuy Contract number and any departmental issued purchase order number. Owner will incur no penalty for late payment if payment is made in 30 or fewer days from receipt of goods or services and an uncontested invoice.

4. Term: The term of this Master Order shall be from **September 1, 2017** through **August 31, 2018**. This Master Contract may be renewed for up to four (4) additional year(s); one (1) year at a time; if mutually agreed to in writing by both parties.

5. Escalation:
9/01/18 – 8/31/19: 10%
9/01/19 – 8/31/20: 10%
9/01/20 – 8/31/21: 10%
9/01/21 – 8/31/22: 10%

6. Changes: Any changes to the Master Order must be made in writing by the Texas A&M Purchasing Agent as listed below.

7. Tax Exemption: The State of Texas is exempt from all Federal Excise Taxes. Texas A&M University is exempt from state and municipal sales taxes under Texas Tax Code, Chapters 151 and 321, *et. seq.*, for all purchases made for the exclusive use of Texas A&M.

8. The laws of the State of Texas shall govern this Master Order.

Marla E Young
979-845-2139
meyoung@tamu.edu

By:

Purchasing Agent for
Texas A&M University

Attachment A C8864891 Master Contract Corps Recruiting List

Item #	Item & Description	Qty	Unit	Unit Price	Extension	Delivery (Days)
	<p>This is not an order. It is an informational copy only. Orders will be placed individually on an as needed basis.</p> <p>Master Contract for items as listed below for the period from September 1, 2017 through August 31, 2018. Quantities are estimated only and do not guarantee purchase. Delivery to be made at times and in quantities requested. Upon award, orders will be placed on an as needed basis. All invoices must reflect price(s) quoted and must reflect the purchase order number issued by Texas A&M University, Procurement Services.</p> <p>Any unused quantities as of August 31, 2018 shall be considered cancelled.</p> <p>Prices shall remain firm through time frame listed above. Show unit price on each item, as quantities may be increased or decreased, within reasonable limits. In case of errors in price extension, unit price shall govern.</p> <p><u>Renewal:</u></p> <p>Office of the Commandant at Texas A&M University reserves the right to renew the awarded master contract for an additional four (4) years, one (1) year at a time, if mutually agreed upon by both parties with all terms and conditions remaining firm.</p> <p>If renewal option is exercised, the vendor may increase the contract price to reflect increases in the cost of providing the service. Vendor shall quote a maximum percentage increase for each extension period as follows:</p> <p style="padding-left: 40px;">9/1/18 – 8/31/19: 10% 9/1/19 – 8/31/20: 10% 9/1/20 – 8/31/21: 10% 9/1/21 – 8/31/22: 10%</p>					

Item #	Item & Description	Qty	Unit	Unit Price	Extension	Delivery (Days)
	<p><u>Cancellation:</u></p> <p>Any order is subject to cancellation, without penalty either, in whole or in part, if funds are not appropriated.</p> <p>Texas A&M University reserves the right to immediate cancellation due to non-performance. Texas A&M University reserves the right to cancellation with thirty (30) days written notice.</p>					
1	<p>Recruiting list (Estimated number of names)</p> <p>List shall include High School Juniors and Seniors from Texas who:</p> <ul style="list-style-type: none"> - Have an A and above GPA with college track <p>High school juniors and seniors from out of state with stated interest in Texas A&M University who:</p> <ul style="list-style-type: none"> - Have and A and above GPA with college track <p>Up to six (6) lists are purchased each year.</p> <p>List shall include the following information for each student:</p> <ul style="list-style-type: none"> - First, Middle initial, Last name (suffix) - Ethnicity - Gender - Birthdate - Email address - Street, State, Zip (home mail address) - County - High school graduation year - High school type (private, home school, public, etc) - GPA - High school standing (first & second quarter only) - Military Plans / Military Branch interest - JROTC involvement (Yes / No) - 4H / FFA Involvement (Yes / No) - University Major (Intended major) - First generation college student (Yes / No) <p>List should be provided categorized by state.</p>	70,000	EA	0.37	25,900.00	

Item #	Item & Description	Qty	Unit	Unit Price	Extension	Delivery (Days)
	<p>Department will need Aug/Sep list, Jan list as well as updates.</p> <p>*Vendor should provide cost per list. If cost vary please provide breakdown of cost of each list (i.e. price for Sept list, Jan list and update list)</p>					
2	Electronic Transmission Fee Per Order.	4	EA	125.00	500.00	
3	Annual Membership Fee	1	YR	250.00	250.00	
	TOTAL				26,650.00	

1-NRCCUA Talent Identification Program®
Pre Order Estimate Summary

Date: 08/02/2017

Institution: Texas A&M University - ROTC

FICE: S06521

Regional Director: Chadd Bridwell

Description	Volume	Rate/Name	Cost per list
'18 Military/ROTC/TX scf's	78	\$0.37	\$28.86
'19 Military/ROTC/TX scf's	7,164	\$0.37	\$2,650.68

Total **7,242** **\$2,679.54**

Above costs do not include NRCCUA Annual Membership fee of \$250, which will only be added if due, plus Electronic Transfer fee of \$125. Your NRCCUA Membership Status is valid thru: 02/08/2018.

OPTIONAL ENHANCEMENTS*

AUTOMATED ONLINE SEARCH

☐ YES ** Include this twelve month interactive communication plan to each student via the My College Options® Automated Online Search Program. (See attached form for further details.)

☐ NO

TO PLACE YOUR ORDER: Please fax this page, along with your signed NRCCUA Release Agreement to 1-888-887-6164. *Your order cannot be processed until we receive these items. Thank you!*

Authorization to proceed _____ Date _____

NRCCUA Student Data Release Document

OUTPUT AND DELIVERY INFORMATION

The default is ASCII Comma-Delimited, Upper/Lower case. If you would prefer Flat/Fixed format or All Upper case lettering, please indicate in the special instructions box.

Data Contact Name: (please print) _____ Phone #: _____

Email address: _____

Important! Your electronic transfer notification will come from eDelivery@nrccua.org so be sure to watch your inbox.

(NOTE: NRCCUA does not offer data processing software or support for data file conversion.)

SPECIAL INSTRUCTIONS:

PAYMENT METHOD: An invoice will be issued for the volume of names processed, plus shipping and handling fees and output fees. All invoices are due upon receipt. If you prefer to put these charges on your institutional American Express, MasterCard, Discover or Visa, please provide the following information: **Credit Card:** ☐ AmEx ☐ MasterCard ☐ Visa ☐ Discover

Card Number: _____ Authorized Signature: _____

Expiration Date: ____ / ____ / ____ Name on Card: _____

RELEASE AGREEMENT

Authorized user agrees not to copy, release, use, lend, sell, rent, transmit, make available or otherwise make use of the student information received from NRCCUA for any other institution (including campus locations separate from the one listed above), organization, or individual without the written consent of NRCCUA. The authorized user also agrees that it will not send, transmit, or in any way provide NRCCUA data to any other mailing list (search list) provider or organization for any reason. Student names and information provided by NRCCUA are to be used solely for the purpose of colleges and universities and non-profit and for-profit organizations offering educational opportunities including college admissions services, financial aid, career information, extracurricular enrichment and recognition programs. If names are delivered to a mailing/lettershop service, the authorized user (named herein) assumes full responsibility for ensuring that the student information is handled in a manner that is consistent with the terms of this agreement, and that protects the confidentiality, integrity and security of the student information. This release agreement shall apply to all student information obtained by the authorized user between July 1, 2017, and June 30, 2018*. The undersigned has read the Release Agreement, understands its implications, and, as a subscriber to the student information, agrees to the terms as outlined and dates set forth above.

*Dates do not apply to Declared Student Supplement or Declared Student Connection.

Release Agreement must be signed by the institution and not its agent or representative.

NAME _____ TITLE _____
(Please Print)

SIGNATURE _____ DATE ____ / ____ / ____

INSTITUTION _____ PURCHASE ORDER # _____

ReleaseDocument 07-14

National Research Center for College & University Admissions

NRCCUA TALENT IDENTIFICATION PROGRAM ®

Pre-order Estimate - Current

Date:	August 2, 2017
To:	Texas A&M University - ROTC, S06521
From:	Chadd Bridwell
Email:	chadd.bridwell@nrccua.org
Toll Free #:	800-862-7759
FAX #:	1-888-887-6164

List#	1
Description:	'18 Military/ROTC/TX scf's
Estimated Volume:	78

Grad Year:	18
Student Gender:	Coed
GPA:	A+,A

NRCCUA Student Survey Questions and Answers

IN < GROUP 1 >

HSPREP - High School Course/College Preparation Track

A - Advanced Placement (AP)
B - International Baccalaureate (IB)
D - Gifted/Accelerated Programs
F - College-Credit Courses
G - General College Prep

AND

CTYPE - College Control Type

A - Private College/University
B - State College/University

- AND - IN < GROUP 2 >

SPECIAL - Specialized College Preference

Q - Military Academy/College

OR

MPLANS - Military Plans

A - Enlist after high school

B - College-Based ROTC
 C - Military Academy/College
 D - Military Reserves
 E - National Guard
 F - Other military plans

OR

MBRANCH - Military Branch

A - Air Force
 B - Army
 C - Coast Guard
 D - Marines
 E - Navy

OR

MAJOR - Career Interest/Intended Majors

51 - Military Science

OR

ACTIVITY - Extracurricular Interests

N - Leadership
 P - Military/ROTC

- AND - IN < GROUP 3 >

NOT - TORDER - TIP Orders

27215A - Previous Order# 27215A
 27215 - Previous Order# 27215

Distribution Area

3 Digit ZIP Code [SCF]

BETWEEN 750 AND 754	BETWEEN 760 AND 767	BETWEEN 770 AND 775
BETWEEN 780 AND 782	BETWEEN 786 AND 787	

Distribution Breakdown

STATE

TX 78

SCF

Code	Value	Code	Value	Code	Value	Code	Value	Code	Value	Code	Value
750	18	751	1	752	3	754	1	760	8	761	6
762	4	763	1	770	5	772	1	773	4	774	4

775	2	780	4	781	2	782	8	786	4	787	2
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SUMMARY BY GENDER		
N/A	2	2.6 %
Male	26	33.3 %
Female	50	64.1 %

SUMMARY BY RACE/ETHNICITY		
American Indian/Alaskan Native	3	3.8 %
Asian/Asian-American/Pacific Islander	6	7.7 %
Black/African-American	8	10.3 %
Latino/Hispanic/Chicano	15	19.2 %
Middle Eastern	2	2.6 %
White/Caucasian	40	51.3 %
Other	4	5.1 %
Prefer not to Respond	14	17.9 %

SUMMARY BY PARENT ATTENDED COLLEGE		
N/A	19	24.4 %
No	14	17.9 %
Yes	45	57.7 %

National Research Center for College & University Admissions

NRCCUA TALENT IDENTIFICATION PROGRAM ®

Pre-order Estimate - Current

Date:	August 2, 2017
To:	Texas A&M University - ROTC, S06521
From:	Chadd Bridwell
Email:	chadd.bridwell@nrccua.org
Toll Free #:	800-862-7759
FAX #:	1-888-887-6164

List#	2
Description:	'19 Military/ROTC/TX scf's
Estimated Volume:	7164

Grad Year:	19
Student Gender:	Coed
GPA:	A+,A

NRCCUA Student Survey Questions and Answers

IN < GROUP 1 >

HSPREP - High School Course/College Preparation Track

A - Advanced Placement (AP)
B - International Baccalaureate (IB)
D - Gifted/Accelerated Programs
F - College-Credit Courses
G - General College Prep

AND

CTYPE - College Control Type

A - Private College/University
B - State College/University

- AND - IN < GROUP 2 >

SPECIAL - Specialized College Preference

Q - Military Academy/College

OR

MPLANS - Military Plans

A - Enlist after high school

B - College-Based ROTC
 C - Military Academy/College
 D - Military Reserves
 E - National Guard
 F - Other military plans

OR

MBRANCH - Military Branch

A - Air Force
 B - Army
 C - Coast Guard
 D - Marines
 E - Navy

OR

MAJOR - Career Interest/Intended Majors

51 - Military Science

OR

ACTIVITY - Extracurricular Interests

N - Leadership
 P - Military/ROTC

Distribution Area

3 Digit ZIP Code [SCF]

BETWEEN 750 AND 754	BETWEEN 760 AND 767	BETWEEN 770 AND 775
BETWEEN 780 AND 782	BETWEEN 786 AND 787	

Distribution Breakdown

STATE

TX	7164
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SUMMARY BY GENDER

N/A	123	1.7 %
Male	3135	43.8 %
Female	3906	54.5 %

SUMMARY BY RACE/ETHNICITY

American Indian/Alaskan Native	509	7.1 %
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Asian/Asian-American/Pacific Islander	788	11.0 %
Black/African-American	963	13.4 %
Latino/Hispanic/Chicano	2497	34.9 %
Middle Eastern	117	1.6 %
White/Caucasian	3159	44.1 %
Other	330	4.6 %
Prefer not to Respond	470	6.6 %

SUMMARY BY PARENT ATTENDED COLLEGE

N/A	302	4.2 %
No	2023	28.2 %
Yes	4839	67.5 %

My College Options® Automated Online Search

My College Options® Automated Online Search can be added to your NRCCUA Talent Identification Program® search list order. Enjoy added exposure – plus additional opportunities for students to see your school name and visit your website!

- ☐ **YES!** Upgrade this NRCCUA TIP search list purchase to include a 12 month communication plan to put your school in front of the very students you've just selected for your search. You'll be live on the finest online college planning website available - MyCollegeOptions.org, where students research, organize and manage their college search processes. Enjoy the benefits of knowing these same high value students are receiving monthly electronic newsletters linking them to your school through this interactive website every month for 12 months.

To: **Texas A&M University - ROTC, S06521**

Special Instructions:

Total Volume: 7242

Invoice-able Amount: \$1000

Your inquiry contact will be the individual responsible for receiving and downloading inquiries from students that respond electronically. Notifications will be sent from eDelivery@nrccua.org

Inquiry Contact: _____ Phone: _____

Email: _____

Authorization to Proceed: _____ Date: _____

IMPORTANT

Our commitment to providing you with the finest quality service begins with making plans to include you in the newsletter. Various scheduling, distribution and layout plans are based on each participant's commitment. Because unexpected changes in any of these factors may adversely affect the newsletter, we must charge no less than 15 percent of the invoice total for any cancellation made after 15 days of written confirmation. We appreciate your support and cooperation.