



Sales Tax Exemption

Texas A&M University is exempt from state and municipal sales taxes under Chapter 20 Title 122A, revised Civil Statutes of Texas, for all purchases made for the exclusive use of Texas A&M.

Purchase Order		
Purchase Order Date	PO/Reference No.	Revision No.
Nov 13, 2018	AB0408630	0
Contact instructions for questions regarding this Purchase Order: If Buyer Contact information is listed below, please contact the Buyer. If not, please contact the Customer.		
Buyer Contact:		
Buyer	Buyer Email	Buyer Phone Number
paw - Winkler, Patty	p-winkler@tamu.edu	979.845.4556
Customer Contact:		
Name:	Cheryl Harford	
Email:	CHARFORD@MAYS.TAMU.EDU	
Phone:	+1 979-845-2037	

Order acceptance instructions:

Vendor guarantees that the products delivered or the services performed as a result of this Purchase Order will meet or exceed all specifications herein. Any exceptions to the pricing or the description contained herein must be approved by Texas A&M's Department of Procurement Services prior to shipping or performance. This Purchase Order is governed by the laws of the State of Texas and Texas A&M's Terms & Conditions, which are available online: <http://purchasing.tamu.edu/suppliers/bids-catalogue-tc-form/>

Supplier Information		Delivery Information	
Supplier Name	Reputation Lighthouse	Delivery Address	
Address	14900 AVERY RANCH BLVD SUITE C 200-307 AUSTIN, TX 78717 US	TAMUS Member:	02-Texas A&M University (02)
Phone	+1 512-832-8588	Attn	
FOB / FREIGHT	Destination	Real Estate Research Ctr	
Pre-Pay & Add	No	Suite	200
Payment Terms	0, Net 30	1700 Research Pkwy	
Contract Number - Header	<i>no value</i>	2115 TAMU	
Contract Number - Line	<i>no value</i>	College Station, TX 77843-2115	
Quote number		United States	
		Delivery Information	
		Ship Via	Best Carrier-Best Way

Notes to Supplier

Shipping Instructions

Note to Supplier

Communications Audit and Marketing Strategy as per the attached detailed specifications

Attachments for supplier

Detailed Specific...

PO Clauses

Header	001	No Collect Freight Charges Accepted	Neither COD nor "Collect" freight or handling charges will be accepted.
	102	TAMU Terms & Conditions	Terms & Conditions - Texas A&M University -This purchase order is issued on behalf of Texas A&M University and is governed by the Terms & Conditions found online:

<http://purchasing.tamu.edu/suppliers/bids-catalogue-tc-form/> From this website please select "Texas A&M University" from the drop-down menu.

Line No.	Product Description	Catalog No.	Size / Packaging	Unit Price	Quantity	Ext. Price
1 of 5	Communication Audit - Phase 1 - Perception Benchmark	NA	LO	10,500.00 USD	1 LO	10,500.00 USD
	Required Delivery Date Apr 30, 2019					
2 of 5	Communication Audit - Phase 2 - Market Survey (. If Cambia manages survey distribution and follow-ups would be at an additional cost of \$2,500.00)	NA	LO	9,800.00 USD	1 LO	9,800.00 USD
	Required Delivery Date					
3 of 5	Communication Audit - Phase 3 - Communications Vehicles and Touch Point Analysis	NA	LO	5,500.00 USD	1 LO	5,500.00 USD
	Required Delivery Date					
4 of 5	Communication Audit - Phase 4 - Segmented and Gap Analysis	NA	LO	9,850.00 USD	1 LO	9,850.00 USD
	Required Delivery Date					
5 of 5	Marketing Communications Strategy - Phase 1 - Marketing Communications Plan	NA	LO	7,500.00 USD	1 LO	7,500.00 USD
	Required Delivery Date					
Total						43,150.00 USD

Billing Information	Billing Address
<p>To assure timely payment please e-mail invoices to the email provided in the bill to address. If the invoice is sent via email, please do not send a duplicate copy through the mail. Only if email is not an option then submit invoices to the billing address indicated in the "Billing Address" section. To inquire about electronic invoicing via cXML, CSV or PO flip through the supplier portal, e-mail abvendorhelp@tamu.edu.</p> <p>Invoice must include the PO/Reference number shown above.</p>	<p>Texas A&M University-Accounts Payable</p> <p>***Do Not Mail Invoices***</p> <p>Email invoices to invoices@tamu.edu</p> <p>750 Agronomy Road - Suite 3101</p> <p>6000 TAMU</p> <p>College Station, TX 77843-6000</p> <p>United States</p>