

Event Summary - Software for Managing Athletic Recruits Social Media and Reporting

Type	Invitation to Bid	Number	02-ATHL-ITB-1848
Stage Title	-	Organization	TAMU
Currency	US Dollar	Event Status	Awarded
Work Group	Athletics	Exported on	12/17/2019
Exported by	Patricia Winkler	For Requisition	126215989
Created Document	-	Estimated Value	46,025.00 USD
Payment Terms	-		

Bid and Evaluation

Respond by Proxy	Allow	Use Panel Questionnaire	No
Sealed Bid	Yes	Auto Score	No
		Cost Analysis	No
Alternate Items	No		

Visibility and Communication

Visible to Public Yes


Enter a short description for this public event

Texas A&M University, Athletics is seeking pricing for a software package for managing Athletic Recruits Social Media and Reporting.

Commodity Codes

None Added

Event Dates

Time Zone	CDT/CST - Central Standard Time (US/Central)
Released	-
Open	11/27/2019 12:00 AM CST
Close	12/11/2019 2:00 PM CST
Sealed Until	12/11/2019 2:00 PM
	 Show Sealed Bid Open Date to Supplier
Q&A Close	12/11/2019 2:00 PM CST

Description

Texas A&M University, Athletics is seeking pricing for a software package for managing Athletic Recruits Social Media and Reporting

Attention Bidders:

Texas A&M, Procurement Services is transitioning to an E-commerce system for all invitation for bids and purchase orders. We are asking all vendors to take a few moments and register as one of our vendors. This will allow you to respond to our bid invitations electronically as well as view other bid opportunities.

Please visit the following website to register:

<https://bids.sciquest.com/apps/Router/PublicEvent?CustomerOrg=TAMU>

If you have any questions in reference to registrations, please contact us at 979-845-2325.

All invitation for bid documents not submitted electronically via the AggieBid system will only be accepted via the following methods:

- Email - tamuaggiebid@tamu.edu
- Express Mail (FedEx, UPS, etc.)
- US Postal Service
- Hand Delivered

All invitation for bid documents not submitted electronically via the AggieBid system must be returned on our form.

As a bidder responding to this invitation upon submission of your response, regardless of the format of your submission, you and the entity you represent are agreeing to the terms and conditions presented here as well as the TAMU terms and conditions located at <http://purchasing.tamu.edu/media/123743/bidtamu.pdf>

Physical Address:

Texas A&M University
Procurement Services
Agronomy Road
College Station TX 77843-1477
Fax - 979-845-3800

NOTE: If responding manually, please submit with your bid response a W9. This will allow us to enter your company into our bid system and include your response on the electronic tabulation.

Stage Description

No description available.

1 ★ Instructions To Supplier :

Please acknowledge that additional terms and conditions have been reviewed

Prerequisite Content:

Note To Bidders

Product Offered:

Bidders shall provide descriptive literature and detailed specifications of product offered. TAMU-Athletics reserves the right to request a demo of product offered to determine the best value for the university.

Software License Agreement

If a license agreement is required to be executed, bidders are asked to submit a copy with their bid response for review. All agreements must be reviewed by Texas A&M Contract Administration. Changes may be necessary to make the agreement comply with Texas laws.

Award

The award shall be made based on the following "Best Value Criteria". Texas A&M reserves the right to consider the following and any other factor deemed necessary to evaluate the offer and determine the "Best Value" for the University.

- Vendor's ability to meet the minimum specifications;
- Delivery requirement;
- Experience/past experience with vendor;
- The quality, availability and adaptability of equipment offered to required application.
- Quality of performance of previous services;
- Optional services offered for application;
- Demo of product, if requested
- The acquisition price.

Texas A&M University reserves the right to accept or reject any or all bids, to waive informalities and technicalities, to accept the offer considered the most advantageous to the University

Texas A&M University reserves the right to make the decision as to what system best meets the minimum specifications and which system best suits the needs of the university. Texas A&M's decision is final.

Certification

I certify that I have read and agree to the terms above.

Supplier Must Also Upload a File:

No

Buyer Attachments

Detailed Specifications	02-ATHL-ITB-1848.docx	../Attachments/02-ATHL-ITB-1848.docx
TAMU Standard Terms & Condition		http://purchasing.tamu.edu/media/123743/bid tamu.pdf

Questions

★ Supplier Response Is Required

Page 1

Group 1

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- | | | |
|----------------------------|---|---|
| 1.1 | Payment Terms - Quote 100% Net 30 Upon Receipt and Acceptance. If quoting as specified, type "Agreed" in the required field. If quoting otherwise, indicate here-in.
Text (Single Line) | ★ |
|
 | | |
| 1.2 | Delivery Terms: Quote delivery time, upon receipt of each order
Text (Single Line) | ★ |
|
 | | |
| Product Offered: | | |
| 1.3 | Bidders shall provide descriptive literature and detailed specifications of product offered. TAMU-Athletics reserves the right to request a demo of product offered to determine the best value for the university.
File Upload | ★ |
|
 | | |
| Software License Agreement | | |
| 1.4 | If a license agreement is required to be executed, bidders are asked to submit a copy with their bid response for review. All agreements must be reviewed by Texas A&M Contract Administration. Changes may be necessary to make the agreement comply with Texas laws.
File Upload | |
|
 | | |
| 1.5 | Vendor to indicate contact person and contact phone and fax numbers where orders are to be placed: Contact: Telephone Number: Fax Number: Email:
Text (Multi-Line) | ★ |

★ Required Product Line Items

#	Item Name, Commodity Code, Description	Qty.	UOM	Target Price	Allow Alternates	Requested Delivery
P1.1	<div>Recruiting & Coach Social Media Integration ★</div> <div>81112500 - Computer software licensing rental or leasing service 5830 / Software, Recruiting & Coach Social Media Integration</div>	1	LO - Lot	-		-

Service Line Items

There are no Items added to this event.

Reference AggieBid # 02-ATHL-ITB-1848
Software for Managing Athletic Recruits Social Media and Reporting

Item #	Item & Description	Qty	Unit	Unit Price	Extension	Delivery (Days)
	<p>Texas A&M University, Athletics is seeking pricing for a software package for managing Athletic Recruits Social Media and Reporting that provides the following minimum requirements:</p> <p>Messaging Management</p> <ul style="list-style-type: none"> -Send individual or bulk direct messages from unlimited associated Twitter account and personal text accounts -The ability to schedule individual and bulk messages (TEXT or DM) up to a year in advance -Provide easy edit or removal capabilities -Provide tracking and delivery status of each message -Provide an approval system which provides a level of review prior to message being sent -Provide a media library across all users. Track usage of media, when shared, by who and what communications channels -Provide unlimited recruits in the system. -Provide the ability to sort easily and organize recruits into custom boards based on wants and needs -Ability to tag media and recruits for easy messaging placeholders, filtering and more. <p>Reporting</p> <ul style="list-style-type: none"> -Provide reporting that details insight of recruits on Twitter; when most active, what teams they engage with, favorites, RF, etc. -Provide the ability to track Twitter Engagements; highlight and compare your program engagement with other teams; track Twitter followers with each team and easily identify better performing Twitter content. -Provide information that determines the best day to message your prospects; based on when recruit is most active on Twitter -Provide relevant content tracking; view Tweets related to a commitment or offers tweeted, view tweets related to visits taken or camps attended -Provide the ability to review sentiment analysis of your recruits and the content they are posting, sharing 					

1477 TAMU
P.O. Box 30013
College Station, TX 77842-3013

Tel. 979.845.4570 Fax. 979.845.3800
<http://purchasing.tamu.edu>

Item #	Item & Description	Qty	Unit	Unit Price	Extension	Delivery (Days)
	<p>and favoriting on twitter. Identify content that could be deemed “questionable”</p> <p>Content Publishing</p> <p>Provide the ability to keep your entire staff’s twitter content consistent and current. Publish Tweets on behalf of staff. Send posts to coaches for approval prior to publishing content.</p> <p>Optional Services</p> <p>Provide the ability to receive daily or weekly customizable email updates based on recruits. Offer Tracking on which programs your commits and targets, plus gain insight on new possible targets identified based from offers. Ability to provide customized alerts.</p>					
1.	Software for Managing Athletic Recruits Social Media and Report, as per the minimum specifications provided.	1	LOT			
	<p>Note To Bidders:</p> <p>Product Offered:</p> <p>Bidders shall provide descriptive literature and detailed specifications of product offered. TAMU-Athletics reserves the right to request a demo of product offered to determine the best value for the university.</p> <p>Software License Agreement</p> <p>If a license agreement is required to be executed, bidders are asked to submit a copy with their bid response for review. All agreements must be reviewed by Texas A&M Contract Administration. Changes may be necessary to make the agreement comply with Texas laws.</p> <p>Award</p> <p>The award shall be made based on the following "Best Value Criteria". Texas A&M reserves the right to consider the following and any other factor deemed necessary to evaluate the offer and determine the "Best Value" for the University.</p>					

Item #	Item & Description	Qty	Unit	Unit Price	Extension	Delivery (Days)
	<p>-Vendor's ability to meet the minimum specifications; -Delivery requirement; -Experience/past experience with vendor; -The quality, availability and adaptability of equipment offered to required application. -Quality of performance of pervious services; -Optional services offered for application; -Demo of product, if requested -The acquisition price.</p> <p>Texas A&M University reserves the right to accept or reject any or all bids, to waive informalities and technicalities, to accept the offer considered the most advantageous to the University</p> <p>Texas A&M University reserves the right to make the decision as to what system best meets the minimum specifications and which system best suits the needs of the university. Texas A&M's decision is final.</p>					