

## ATTACHMENT A

### WORK ORDER

NUMBER: 004

Work Order Effective Date December 21, 2018

THIS WORK ORDER is tendered subject to the terms of the Text Messaging Platform License Agreement (the “Agreement”) between the parties, February 7, 2017. The terms of this Work Order (the “Work Order”), when duly accepted, shall control if there is a conflict with the terms of the Agreement.

TERM: This Work Order and the license granted hereunder shall commence as of the License Start Date (as defined below) and shall terminate on the Termination Date (as defined below). Upon the Termination Date, this Work Order and the license granted hereunder shall automatically terminate and shall be of no further force and effect.

LICENSED PROGRAM: “Signal Vine Text Messaging Platform”

#### WORK ORDER TIMELINE DETAILS:

An 8 week **Implementation Plan** will begin one business day after the Work Order Effective Date, and includes:

- Kick off call with Customer Success team
- CUSTOMER gathering of student information
- CUSTOMER crafting of messages
- Signal Vine’s scheduling of messages
- Training of platform usage

The **License Agreement** will begin on the first business day following the conclusion of the Implementation Plan. The first day of the license agreement will be the **License Start Date**. You will have access to the platform no later than the License Start Date.

License agreement will last for 36 months from the License Start Date. The last day of the license will be the **Termination Date**.

Maximum number of active **Participants** on the Platform at any point during license term: Unlimited texting available to up to 350 students within the College of Veterinary Medicine and Biomedical Sciences Graduate Program.

Work Order Effective Date	Implementation Plan Start Date	License Start Date	License Termination Date
December 21, 2018	January 7, 2019	March 4, 2019	March 3, 2022

**INCLUDED SUPPORT/FEATURES:**

- Unlimited messages
- 5 Programs per 5,000 participants
- Local, 10-digit number(s)
- Email and phone support through single point of contact
- Formal training and walk through of set-up process
- 1 admin training session and 1 counselor training session (private, web-based sessions)
- Signal Vine provides: User guides, best practices, sample message content, access to guides and videos through the Community
- Post launch check-in every two months (via email); check-in call every 3 months
- Content modification with three day window | Updating data in three day window

Project Name: Texas A&M – College of Veterinary Medicine and Biomedical Sciences Graduate Program

See “Description of Service” for description of the service provided through the license. Your agreement to this Work Order indicates that you have read, understood, and accepted all of the terms of the Agreement and all of Vendor’s ancillary policies, including without limitation, Terms of Service, Privacy Policy, Security Overview, and Description of Service documented on Vendor’s website.

**LICENSE FEES (not including set-up and support fees):** \$13,875\*

**SET-UP FEES:** \$2,775\*

\*Discounted pricing is in recognition of a multi-year agreement.

**SUPPORT FEES:** \$0

**PAYMENT SCHEDULE:**

Invoice 1 due: December 21, 2018 - \$7,400

Invoice 2 due: December 21, 2019 - \$4,625

Invoice 3 due: December 21, 2020 - \$4,625

**TAXES:**

Customer is exempt from having to pay sales tax (Y/N): \_\_\_\_\_

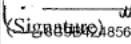
(If yes, customer should provide their exemption certificate.)

**CUSTOMER CONTACT:** \_\_\_\_\_

**SIGNAL VINE CONTACT:** Kathryn Hallett

The parties, by their authorized representatives, intending to be bound hereby, have signed this Work Order to be effective (the "Effective Date").

Texas A&M University

<b>Signal Vine, Inc.</b> DocuSigned by:  (Signature) A8561E47E... Name: Dan Najum Title: Vice President of Finance Date: 1/18/2019	<b>Texas A&amp;M – College of Veterinary Medicine and Biomedical Sciences Graduate Program</b>  By: _____ (Signature)  Name: <b>ROBERT C. BOUNDS</b> Title: <b>DIRECTOR, PROCUREMENT SERVICES</b> Date: <b>21 DEC 2018</b>  Customer Billing Information: Billing Contact Name: _____  Billing Contact Email Address: _____  Billing Contact Phone Number: _____
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