



WORK ORDER

NUMBER: 004

THIS WORK ORDER is tendered subject to the terms of the Text Messaging Platform License Agreement between Signal Vine, Inc., a Modern Campus Company (“Vendor”) and Texas A&M University College of Veterinary Sciences (“Customer”) dated February 7, 2017 (the “Agreement”). Customer’s execution of this Work Order indicates that Customer has read, understood, and accepted that the terms of the Agreement are hereby incorporated into this Work Order. The terms of this Work Order, when duly accepted, shall control if there is a conflict with the terms of the Agreement.

See “Description of Service” for a description of the services provided through the license agreement.

LICENSED PROGRAM: “Signal Vine Text Messaging Platform”

TERM: This Work Order and the license granted hereunder shall commence as of the Work Order Start Date and shall terminate on the Work Order End Date. Unless the Work Order is effectuated by both Parties, the pricing included in this Work Order expires after the Price Expiration Date.

Term	Work Order Start Date	Work Order End Date	Price Expiration Date
36 Months	March 4, 2023	March 3, 2026	N/A

CONTACT INFORMATION:

<u>Customer Contact</u>		<u>Billing Contact</u>	
Name	Ashley Seabury	Name	Leah Ramirez
Address	Texas A&M University 4461 TAMU College Station, TX 77843-4458	Address (If Different)	
Email	agustafson@tamu.edu	Email	lcranirez@tamu.edu
Phone	979-845-6820	Phone	979-458-1338
Title	Program Director	Purchase Order #	

<u>Signal Vine Contact</u>	
Name	Cole Thomas
Address	811 N. Royal Street Alexandria, VA 22314
Email	cthomas@modern-campus.com
Phone	718-703-5993

**SALES TAX:**Customer is exempt from having to pay sales tax (Y/N): [](If yes, customer must provide the state issued exemption certificate to svbilling@moderncampus.com)

Item	Description of Service	Price¹
Platform Implementation – Standard (One-Time Fee)	<p>Included in the Platform Implementation – Standard:</p> <p><u>Implementation & Onboarding</u></p> <ul style="list-style-type: none"> • Dedicated Implementation Manager during onboarding • One kickoff meeting with Implementation Manager & Team • Signal Vine® Implementation Guide • Custom configuration of Platform • Technical support for data integration(s) • One platform structure and data meeting • One introductory message structure meeting <p><u>Training</u></p> <ul style="list-style-type: none"> • One training meeting for Administrators & Counselors • One additional training or implementation meeting 	\$1,500 (waived)
Signal Vine® Text Messaging Platform (Subscription)	<p>Included in the Signal Vine® Texting Messaging Platform:</p> <ul style="list-style-type: none"> • Up to 3 active Departments – “Recruitment/Admissions”, “Enrolled Students” and “Alumni” in Platform • Unlimited SMS/MMS messages to your full-admissions funnel, 350 Enrolled Students, and 200 Alumni Contacts • Unlimited Users • Unlimited data storage • Unlimited local and/or toll-free 10-digit number(s) • Virtual Advisor Chatbot(s) 	\$10,000
Platform Support - Standard (Subscription)	<p>Included in the Platform Support - Standard:</p> <p><u>Technical Support</u></p> <ul style="list-style-type: none"> • Dedicated Account Manager • Email and phone support from Signal Vine® Customer Success team • Semi-annual utilization and success meetings with Account Manager • 72-hour delivery of content modification and data update requests • New program creation on the Platform within 5 business days • Mobile carrier & messaging compliance (<i>10DLC</i> and <i>Campaign Registry</i>) <p><u>Training</u></p> <ul style="list-style-type: none"> • Monthly user and administrator trainings • Webinars to optimize communication to increase student engagement • Signal Vine® Knowledge Base 	\$0



	<ul style="list-style-type: none"> • Unlimited user access to the Signal Vine® customer community, <i>The Vine</i> <p><u>Reporting & Analytics</u></p> <ul style="list-style-type: none"> • Analytics dashboard in Platform (contact, message, and user data) • Standard message export(s) with predefined fields monthly 	
Total Price		\$10,000

¹ The Fees stated in the Work Order are subject to a yearly increase of five percent (5%) per annum.

PAYMENT SCHEDULE:

Invoice 1: Full Payment of \$10,000 due within 30 days of signing

Invoice 2: Full Payment of \$10,500 due within 30 days of March 3, 2024

Invoice 3: Full Payment of \$11,025 due within 30 days of March 3, 2025

[Signature page follows]



WHEREFORE, the Parties, intending to be bound hereby, have caused this Work Order to be executed by their authorized representatives.

VENDOR: Signal Vine, Inc., a Modern Campus Company By:  <small>DocuSigned by: 2532CEB531C8400...</small> Name: <u>Peter DeVries</u> Title: <u>CEO</u> Date: <u>5/30/2023</u>	CUSTOMER: Texas A&M University College of Veterinary Science By:  <small>DocuSigned by: 6741E241C2F2401...</small> Name: <u>Robert C. Bounds</u> Title: <u>Executive Director, Procurement Svcs</u> Date: <u>5/27/2023 6:09:09 CDT</u>
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Certificate Of Completion

Envelope Id: 516DDF5040D34EC78B0AF8917EB7AC70	Status: Completed
Subject: Complete with DocuSign: SIGNALVINE.11201.pdf	
Source Envelope:	
Document Pages: 4	Signatures: 1
Certificate Pages: 1	Initials: 0
AutoNav: Enabled	Envelope Originator:
Enveloped Stamping: Enabled	Dean Endler
Time Zone: (UTC-06:00) Central Time (US & Canada)	P.O. Box 1675
	Galveston, TX 77553
	d-endler@tamu.edu
	IP Address: 128.194.2.231

Record Tracking

Status: Original	Holder: Dean Endler	Location: DocuSign
5/25/2023 02:44 PM	d-endler@tamu.edu	

Signer Events

Robert Bounds
 rbounds@tamu.edu
 Exec. Director, Procurement Services
 Texas A&M University
 Security Level: Email, Account Authentication (None)

Signature

DocuSigned by:

 6741E241C2F2401...
 Signature Adoption: Pre-selected Style
 Using IP Address: 47.211.220.176

Timestamp

Sent: 5/25/2023 | 02:46 PM
 Viewed: 5/27/2023 | 06:08 PM
 Signed: 5/27/2023 | 06:09 PM

Electronic Record and Signature Disclosure:
 Not Offered via DocuSign

In Person Signer Events	Signature	Timestamp
Editor Delivery Events	Status	Timestamp
Agent Delivery Events	Status	Timestamp
Intermediary Delivery Events	Status	Timestamp
Certified Delivery Events	Status	Timestamp
Carbon Copy Events	Status	Timestamp
Witness Events	Signature	Timestamp
Notary Events	Signature	Timestamp
Envelope Summary Events	Status	Timestamps
Envelope Sent	Hashed/Encrypted	5/25/2023 02:46 PM
Certified Delivered	Security Checked	5/27/2023 06:08 PM
Signing Complete	Security Checked	5/27/2023 06:09 PM
Completed	Security Checked	5/27/2023 06:09 PM
Payment Events	Status	Timestamps