

Revised Purchase Order



Sales Tax Exemption

The Texas A&M Health Science Center is exempt from state and municipal sales taxes under Chapter 20 Title 122A, revised Civil Statutes of Texas, for all purchases made for the exclusive use of the Texas A&M Health Science Center.

The laws of the State of Texas shall govern this Purchase Order.

Member of the Texas A&M University System.

Purchase Order			
Purchase Order Date	PO/Reference No.	Revision No.	Revision Date
Jul 14, 2026	AB1192415	1	Jul 17, 2026
Contact instructions for questions regarding this Purchase Order: If Buyer Contact information is listed below, please contact the Buyer. If not, please contact the Customer.			
Buyer Contact:			
Buyer	Buyer Email	Buyer Phone Number	
kak - Kanevsky, Kristina	kkanevsky@tamu.edu	979.458.8127	
Customer Contact:			
Name:	Victoria Perez		
Email:	VPEREZ@TAMU.EDU		
Phone:	+1 979-436-0359		

Order acceptance instructions:

For Order Acceptance Instructions applicable to this PO, see the "Notes to Supplier" section below.

Supplier Information		Delivery Information	
Supplier Name	INVENTIVE WORKS LLC	Delivery Address	
Address	13316 CRAVEN LN MANOR, Texas 78653 United States	TAMUS Member:	23-Texas A&M Health Science Center (23)
FOB / FREIGHT	Destination	Attn:	Sloane Williams
Pre-Pay & Add	No	Communications Office	
Payment Terms	0, Net 30	Clinical Building 1	
Contract Number - Header	C2023-11572	Suite	4130
Contract Number - Line	<i>no value</i>	8441 John Sharp Pkwy.	
Quote number		1359 TAMU	
		Bryan, TX 77807	
		United States	
		Delivery Information	
		Required Delivery Date	
		Ship Via	Best Carrier-Best Way
Notes to Supplier			
Shipping Instructions			
Note to Supplier		REF: Attached Quote Discovery & Website Migration - 0001 for pricing REF: TAMU Master Order C2023-11572	
		The Subcontracting Plan submitted shall become a provision of this purchase. Attached are the Self-Performing Requirements.	
		In the event of any conflict in terms asserted by the Contractor and Texas A&M’s Terms and Conditions, Texas A&M’s Terms and Conditions shall in all aspects govern and control.	
Attachments for supplier			
TAMU NURSING - SO...			
Self-Performing R...			
PO Clauses			

Header	001	No Collect Freight Charges Accepted	Neither COD nor "Collect" freight or handling charges will be accepted.
	100	Order Acceptance Instructions - TAMU	Vendor guarantees that the products delivered, or the services performed, as a result of this Purchase Order will meet or exceed all specifications herein. Any exceptions to the pricing or the description contained herein must be approved by Texas A&M's Department of Procurement Services in writing prior to shipping or performance. This Purchase Order is governed by the laws of the State of Texas and Texas A&M's Terms & Conditions (the version that is effective as of the Purchase Order Date or the Revision Date specified above, whichever is later), which are incorporated into and made a material part of any Purchase Order issued by Texas A&M.
	102	Terms & Conditions - TAMU	Terms & Conditions - Texas A&M University -This purchase order is issued on behalf of Texas A&M University and is governed by the Terms & Conditions found online: https://purchasing.tamu.edu/_media/tamu-purchase-terms.pdf

Line No.	Product Description	Catalog No.	Size / Packaging	Unit Price	Quantity	Ext. Price
1 of 1	Build on Aggie UX project-time and materials SOW 0001 ESTIMATED cost of project \$122,000-\$189,000	na	EA	189,000.00 USD	1 EA	189,000.00 USD
Total						189,000.00 USD

Billing Information	Billing Address
To assure timely payment please e-mail invoices to the email provided in the bill to address. If the invoice is sent via email, please do not send a duplicate copy through the mail. Only if email is not an option then submit invoices to the billing address indicated in the "Billing Address" section. To inquire about electronic invoicing via cXML, CSV or PO flip through the supplier portal, e-mail vendorhelp@tamu.edu . Invoice must include the PO/Reference number shown above.	Texas A&M Health Science Center ***Do Not Mail Invoices*** Email invoices to invoices@tamu.edu 750 Agronomy Road Suite 3101 College Station, TX 77843-6000 United States

Subcontracting Plan Self-Performing Requirements

The State of Texas Subcontracting Plan (SP) submitted with the bid response shall become a provision of the purchase order. The awarded vendor may not make changes to its subcontracting commitments without prior written approval from Texas A&M Procurement Services.

Pursuant to Texas Government Code Chapter 2161 and 34 Texas Administrative Code Chapter 20, Division 1, the following requirements apply:

- **Vendors self-performing** all work and not utilizing subcontractors are not required to submit a Subcontracting Plan (SP) Prime Contractor Progress Assessment Report (PAR).
- No changes may be made to the approved SP without prior review and approval from the Texas A&M Department of Procurement Services. If the awarded vendor later determines that subcontracting is necessary, the vendor shall submit revised subcontracting documentation to the Texas A&M point of contact identified below for review and approval prior to utilizing subcontractors.

If the awarded vendor subcontracts any portion of the work without complying with applicable subcontracting requirements or without obtaining prior approval from Texas A&M University Procurement Services, Texas A&M University may consider the vendor to be in breach of the purchase order or contract and may pursue any remedies available under the agreement, Texas Government Code Chapter 2161, and applicable state procurement rules.

Texas A&M Point of Contact

Agency Coordinator – Patty Winkler, C.P.M.

Phone – 979-845-4556

E-mail – p-winkler@tamu.edu

A copy of the PAR can also be found at the following link:

<https://comptroller.texas.gov/purchasing/vendor/hub/forms.php>



Discovery & Website Migration Summary of Work - 0001

for TAMU College of Nursing

AggieBuy contract number C2023-11572

Proposal valid for 30 days from issuance

Proprietary & Confidential

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Discovery & Website Migration

The following is the Summary of Work ("SOW") between Inventive Works, LLC ("Consultant" or "Inventive" or "we") and TAMU College of Nursing ("Client") for consulting services.

Client Contact Information	Inventive Contact Information
Sloane Williams	Andrew Siemer
sloane.williams@tamu.edu	andy@inventive.io
979-436-0618	
TAMU College of Nursing	Inventive Works, LLC
Office of Dean Health Professions Education Building 8447 Riverside Parkway Bryan, TX 77807	13316 Craven Ln, Manor, TX 78653

Scope and Approach

Goal of this Effort

The Texas A&M University College of Nursing operates its website (nursing.tamu.edu) on Cascade CMS and is migrating to the university's Aggie UX (AgUX) design system. A Screaming Frog crawl of the existing site identified 176 published pages, including approximately 80 faculty and staff profiles, 37 degree pages, 23 research pages, and other informational and student-focused pages. This is a Cascade-to-Cascade migration onto AgUX; there is no platform change and no associated platform risk.

This engagement is more than a simple content migration. The college's website serves as a recruiting and marketing funnel, and the migration presents an opportunity to sharpen the user experience, protect existing SEO equity, and improve conversion rates for applying, inquiring, and engaging. Of the 176 inventoried pages, the proposed scope includes approximately 130 pages to migrate, including the core about, academics, degrees, and research sections, along with 40–45 faculty bios delivered as a templated batch. The remaining 46 pages will be dropped, merged, or redirected. Every existing URL will be mapped to an appropriate destination, preserving bookmarks and search equity. Discovery will confirm the final page count and migration scope.

The engagement follows a four-phase approach: Discovery, Design, Build, and Migration. Where appropriate, phases will run in parallel to accelerate delivery, as AgUX requires substantially less custom development

than a bespoke website build. This is a time-and-materials engagement, and Consultant will bill only for hours worked. The estimated total investment ranges from \$122,000 to \$189,000, depending on the final page count determined during Discovery. As a TAMU master-contract vendor, Inventive can begin work without a separate procurement or RFP process.

Special Interests

This engagement is structured as an iterative migration rather than a traditional waterfall project. Discovery, Design, Build, and Migration will overlap where possible to compress the overall timeline. Faculty profiles and structural pages can begin during the Build phase before Discovery is fully complete, and Migration can run in parallel with Build at this page count without extending the schedule.

The College's site will be built and migrated entirely within the AgUX design system. Consultant will leverage existing AgUX components whenever possible to prioritize consistency over reinvention. Any proposed deviation from a standard component will be discussed and approved before development begins. This minimizes custom development and keeps the focus on outcomes.

The Vital Record news feed will be incorporated into the migrated site. The final page count remains the primary cost driver: pre-discovery analysis indicates a target scope of approximately 130 pages, with a larger scope of approximately 170 pages if Discovery identifies additional pages for migration. Build costs scale with page count, while Discovery, Design, and Migration costs remain largely consistent across the projected range.

High-level Tasks to Perform

The following high-level tasks will be performed during this engagement:

- Conduct a Discovery phase to inventory all 176 crawled pages and determine the disposition of each page—migrate, merge, or retire—resulting in a confirmed page count and a plan for every URL.
- Identify the personas the site serves, define the site's mission, and establish content priorities to guide information architecture and navigation.
- Recommend information architecture and navigation for the migrated site based on audience needs and stakeholder priorities.
- Select and apply appropriate AgUX components for the homepage, degree templates, and faculty profile pattern, mapping existing content to the new layouts and adjusting content where necessary.
- Build approximately 130 pages (or up to 170 pages in the larger-scope scenario) in AgUX using approved patterns, with 40–45 faculty bios delivered as a templated batch and rolled out incrementally for stakeholder review.
- Incorporate refreshed photography and the Vital Record news feed into the migrated site.
- Map every existing URL to an appropriate destination and implement redirects to preserve user experience and protect existing SEO equity.
- Migrate and reorganize PDFs and documents within the new site structure.

Discovery Tasks to Perform

- Audit the existing nursing.tamu.edu site against the 176-page crawl inventory and determine whether each page will be migrated, merged, or retired.
 - Identify the personas the site serves, define the site's mission, and establish content priorities to guide information architecture decisions.
 - Develop information architecture and navigation recommendations based on audience needs and stakeholder priorities.
 - Determine the AgUX component approach for the homepage, degree templates, and the faculty profile pattern.
 - Map the existing URL structure and identify all required redirects, including those needed for dropped or merged pages.
-
- Confirm project scope and develop a detailed execution plan, ensuring subsequent phases proceed with reduced risk and clear expectations.

Assumptions

General

- This engagement is structured as a time-and-materials contract. Consultant will bill only for hours worked. The estimated total investment is \$122,000–\$189,000 across all phases, with the range driven primarily by the final page count determined during Discovery.
- The engagement follows a four-phase approach with the following estimated ranges: Discovery (\$15,000–\$20,000, 3–5 weeks), Design (\$26,000–\$34,000, 2–3 weeks), Build (\$65,000–\$72,000 for an estimated 130-page scope or \$90,000–\$115,000 for an estimated 170-page scope, 5–8 weeks), and Migration (\$16,000–\$20,000, 2–3 weeks).
- Phases will run in parallel where possible to compress the overall timeline. Faculty profiles and structural pages may begin during the Build phase before Discovery is fully complete, and Migration may proceed in parallel with Build.
- The timeline ranges reflect Consultant's efficient, compressed delivery. Actual project duration depends on Client availability for content, approvals, design artifacts, and imagery. Delays in stakeholder decision-making, content delivery, or review cycles may extend the timeline and increase total project costs.
- Client will designate a primary point of contact with authority to make content, design, and structural decisions, and will provide access to the existing Cascade CMS environment and Google Analytics data for the legacy site.
- Consultant will share the full crawl and page list with the Client's stakeholders (Tim, Keith, and Lindsey) as the initial shared artifact for scope alignment.
- Inventive is on the TAMU master contract. No separate procurement or RFP process is required.

Development

- The migrated site will be built in Cascade CMS using the AgUX design system. Consultant will work within the existing AgUX component library and will not develop custom components outside this framework unless specifically approved during the Design phase.

- Up to two senior web developers may be assigned to the Build phase if Discovery confirms the larger-scope scenario. These developers have prior experience building and migrating TAMU Health Science Center school sites in AgUX.
- The 40–45 faculty and staff profiles will be migrated as a templated batch using a single repeatable profile pattern rather than individually designed pages.
- Redirect implementation will use a combination of pattern-based bulk redirects and individual redirect mappings for high-traffic pages and edge cases.
- TAMU IT manages hosting and deployment infrastructure through Cascade CMS. Consultant will coordinate with TAMU IT for any environment or deployment configuration required.

Copy

- Client is responsible for content creation, review, and rewrites. Consultant will format and place content within AgUX components and may make minor content adjustments necessary to fit approved layouts but is not responsible for creating original content or performing substantial content rewrites.
- Content provided by Client will be delivered in a format suitable for placement within AgUX components.
- Client is responsible for reviewing and approving all clinical, academic, and program-specific content before publication.

Design

- Design effort is streamlined through the AgUX design system. Consultant will leverage existing AgUX components and patterns rather than create bespoke page layouts unless specifically approved during the Design phase.
- Page patterns will be reviewed and approved before Build begins for each pattern. The homepage and key top-funnel pages will receive the greatest design attention, while interior pages will follow approved patterns and established AgUX conventions.
- Refreshed photography will be incorporated into the site as directed by the College.

Accessibility

- The AgUX design system supports WCAG 2.1 AA accessibility requirements through standardized, accessible components. Consultant will build pages using standard AgUX components to leverage these accessibility features.
- A comprehensive standalone accessibility audit is not included in this scope unless specifically requested.
- PDF and document accessibility remediation is out of scope. Client is responsible for ensuring all uploaded documents meet applicable accessibility requirements.

Consultant Deliverables

The following deliverables will be produced across the four engagement phases:

Discovery Deliverables

- Complete page inventory of all 176 crawled pages, including a migrate, merge, or retire decision and rationale for each page.
- Persona, mission, and content-priority definition to guide the site's information architecture.
- Information architecture and navigation recommendations for the migrated site.
- AgUX component approach for the homepage, degree templates, and faculty profile pattern.
- URL redirect mapping covering all existing URLs, including dropped and merged pages.
- Detailed execution plan with confirmed scope, cost, and timeline for the Design, Build, and Migration phases.

Design Deliverables

- Approved AgUX page patterns for the homepage, key landing pages, degree templates, and faculty profile pattern.
- Content mapping from the existing site into the new AgUX layouts, with required content adjustments identified where content does not fit established patterns.
- Placement plan for refreshed photography and the Vital Record news feed.

Build Deliverables

- Approximately 130 pages built in Cascade CMS using the AgUX design system (or up to 170 pages in the larger-scope scenario), matching approved patterns.
- Migration of 40–45 faculty and staff profiles using a standardized profile template.
- Rolling weekly delivery of completed pages in the staging environment for stakeholder review.
- Ongoing quality assurance throughout the Build phase, including component rendering, mobile responsiveness, and accessibility validation.

Migration Deliverables

- Pattern-based and individual redirect implementation for all mapped URLs.
- Migration and reorganization of PDFs and documents within the new site structure.
- Redirect validation for high-traffic and high-value pages to preserve existing SEO equity.
- Integration of the Vital Record news feed into the migrated site.

Service Fees, Terms and Billing

Pricing: \$122,000-\$189,000

The estimated cost of this project, at approved Texas A&M Web Development rates, is \$122,000-\$189,000. The mobilization fee has been waived for this project.

Partial Payment

SOW-0001 - Discovery & Website Migration
by *Inventive Works, LLC* for *TAMU College of Nursing*
team-tamu-nursing@inventive.io

In order to allow partial payment, Client will ensure that the “cost receiving” box is checked on Requisition documentation.

Time and Materials

This is not a “fixed-fee” project. Instead, it will be managed as a “time and materials” project. Billing will be based on work completed and reflect adjustments to scope over time. Change orders will be submitted and approved for larger changes to scope.

Duration

This SOW is for approximately 19 weeks work, with no long-term commitment by the Client. Calendar duration can be affected by many outside forces such as Client interactions and Third-Party integrations.

Project Queue

Following ratification of this SOW, we will place your project in our project queue, start selecting your team, and scheduling kick-off dates. Given that our queue may cause a delayed start, if you have any deadlines or date-related expectations for your project please let us know so we can discuss our options early.

Invoice and Payment Cadence

Invoices will be submitted every week. Payment is due 30 days after receipt of invoice.

Design

While every reasonable effort is made to create and match designs according to client expectations, the use of third-party tools, dependencies, and plugins may result in variations from the intended design. These tools and plugins may affect the final appearance and functionality of the project.

Inventive prioritizes design work that adds value and enhances user experience. Consequently, Inventive cannot guarantee that all designs will be pixel-perfect, especially as new screens, updates, and features are continually being developed and released. Any such discrepancies are considered inherent to the nature of software product development and the integration of third-party tools.

Warranty, Defects and Support

This SOW does not provide warranty that the deliverables are free from defects (“bugs”), or that any such defects will be fixed free of charge. Inventive's intent is to collaborate with Client throughout the SOW timeline and include fixes for as many defects as are prioritized and possible within the agreed estimated budget range above. It is common to put a future SOW in place to provide for all subsequent support and maintenance requests.

Client Responsibilities

SOW-0001 - Discovery & Website Migration

by *Inventive Works, LLC* for *TAMU College of Nursing*

team-tamu-nursing@inventive.io

Client agrees to provide reasonable access as required to the appropriate Client staff, systems, and processes needed to complete the work in this SOW, including reasonable efforts to respond in a timely manner to Client communications, appropriate requests, assignment of Client staff to regularly interface with Consultant, and appropriate systems access, if applicable.

Change Requests

Changes to this scope will be mutually agreed, in advance, by both parties in writing, in the form of a change order. Some change orders will cause the services fees to vary and some will not impact the services fees

Marketing and Promotional Materials

At Client’s sole discretion and if Client is satisfied with Consultant’s work, Client agrees to provide to Consultant the following, which Consultant may use in verbal, written and electronic formats and communications including publicly facing Web and Social media sites and marketing materials:

- 1. A written reference/quotation from an executive at Client in reference to this project
- 2. A video testimonial, at Consultant’s sole expense
- 3. A case study, which Consultant will create at its expense and Client may approve
- 4. Use of Client logo on Consultant’s Client lists

Departmental Sign Off

The following section is to get internal departmental agreement from each of the stakeholders responsible for delivering and managing the work defined in this engagement.

Department	Signature
Executive Team	<i>Andrew Siemer</i>
Operations Team	<i>James R Shaw</i>

Department	Signature
Client Success Team	<i>Mimi Fernandez</i>

CERTIFICATE *of* SIGNATURE

REF. NUMBER
OU4HZ-53CEJ-KKRYQ-VHPGM

DOCUMENT COMPLETED BY ALL PARTIES ON
24 JUN 2026 19:29:31
UTC

SIGNER

ANDREW SIEMER

EMAIL
ANDY@INVENTIVE.IO

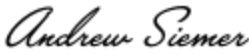
TIMESTAMP

SENT
24 JUN 2026 18:07:57

VIEWED
24 JUN 2026 18:43:11

SIGNED
24 JUN 2026 18:45:43

SIGNATURE



IP ADDRESS
98.97.80.242

LOCATION
DALLAS, UNITED STATES

RECIPIENT VERIFICATION

EMAIL VERIFIED
24 JUN 2026 18:43:11

JAMES SHAW

EMAIL
JAMES@INVENTIVE.IO

SENT
24 JUN 2026 18:07:57

VIEWED
24 JUN 2026 19:03:10

SIGNED
24 JUN 2026 19:03:41



IP ADDRESS
172.225.237.198

LOCATION
BOSTON, UNITED STATES

RECIPIENT VERIFICATION

EMAIL VERIFIED
24 JUN 2026 19:03:10



CERTIFICATE *of* SIGNATURE

REF. NUMBER
OU4HZ-53CEJ-KKRYQ-VHPGM

DOCUMENT COMPLETED BY ALL PARTIES ON
24 JUN 2026 19:29:31
UTC

SIGNER

MIMI FERNANDEZ

EMAIL
MIMI.FERNANDEZ@INVENTIVE.IO

TIMESTAMP

SENT
24 JUN 2026 18:07:57

VIEWED
24 JUN 2026 19:29:15

SIGNED
24 JUN 2026 19:29:31

SIGNATURE

Mimi Fernandez

IP ADDRESS
136.49.67.218

LOCATION
AUSTIN, UNITED STATES

RECIPIENT VERIFICATION

EMAIL VERIFIED
24 JUN 2026 19:29:15

